

CHRISTINE MCKENNA-TIRELLA

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ABOUT ME

Professionally passionate about delivering world class art and cultural projects across a variety of mediums; an industry expert in sourcing and booking talent with high level experience in content creation, partnership and business development in the arts.
Personally passionate about connecting people, fitness/wellness and pop culture.

EXPERIENCE

BACKSTAGE LLC 09/2019 – present
Brooklyn, NY // *Casting and Business Development Specialist*

- Ambassador for Backstage on panels, workshops and media events
- Network, outreach and develop new leads for Backstage; engage traditional casting community and emerging content creators to fully utilize the online tools the platform provides
- Collaborate with Editorial on engaging and booking talent, Produce content including digital panels and industry Q&As
- Internal Consultant for on-going developing Casting Channels; including site re-structuring and new product software

STEWART/WHITLEY CASTING 04/2017 – 08/2019
New York, NY // *Casting Director*

- Head of Casting for high profile National Tours, TV and Film projects
- Responsible for tracking emerging talent: attending showcases, consuming theatre/TV/Film, keeping an extensive database of influencers/actors across conventional and unconventional platforms ranging from traditional showcases to social media profiles
- Supervised employees, overseeing training and development within the company brand
- Composed paperwork such as offers and hire sheets, I-9's, invoices and other relevant documentation for talent on behalf of clients
- Executed and Lead creative Casting brainstorming sessions for clients, delivering these ideas in unique and innovative ways

HARRIET BASS CASTING 09/2013 – 04/2017
New York, NY // *Senior Casting Associate*

- Respected Regional Equity Casting Office spearheaded by Harriet Bass.
- Responsible for modernizing and digitization of the office, maximizing the efficiency of day-to-day running of sessions and administration
- Selected, scheduled and auditioned premier talent from Breakdown Services, agent pushes and company database

TELSEY AND COMPANY 01/2017 – 03/2017
New York, NY // *Freelance Casting Director*

- World-Class Casting company headed by Bernie Telsey.
- Generated celebrity and actor lists for studio networks including Fox and NBC for pilot season 2017
- Directed, taped and read with talent in casting sessions
- Uploaded and edited using re-sizing software including Toast Platinum, Cast it, Casting Networks

JOE'S PUB AT THE PUBLIC LLC

09/2011 – 04/2017

New York, NY // *Associate Floor Manager and Production Co-ordinator*

Distinguished downtown cabaret and music space, part of the Public Theatre.

- Seamlessly managed the production, artists and floor staff for up to 3 shows every evening
- Developed a refined understanding for unusual, downtown emerging and established talent in the music, cabaret, performance art space
- Responsible for hiring excellent brand worthy staff, co-ordination of training and on-boarding

PALADINO CASTING

08/2011 – 09/2013

New York, NY // *Casting Assistant*

Boutique commercial casting company focused on print campaigns, live events such as fashion week, as well as TV, Reality and music videos.

- Produced dynamic and intriguing one sheets for reality casting for TV and commercial clients
- Processed paperwork for desired talent (SAG, AFTRA, etc)
- Worked extensively with Casting Networks, FastCapture

EDUCATION**AMERICAN ACADEMY OF DRAMATIC ARTS**

2006 – 2008

*ACTING ASSOCIATES***QUEEN'S UNIVERSITY, BELFAST**

2003 – 2006

*LLB, Bachelors of LAW***SKILLS AND MEMBERSHIPS**

- Skilled moderator and host, confident panelist
- Extensive training in all aspects of Castit, Breakdown Services and Casting Networks
- Experienced with sharing software and data clouds including google drive, Dropbox, vimeo
- Skilled with Microsoft Office software including Excel
- Excellent at people management and training staff
- Graduate of LEAP program for Irish Business Women in New York
- Member of Irish International Business Network, New York Chapter
- Member of Casting Society of America
- Certified Schwinn Cycling Instructor
- Dual Irish and British Citizen with Green Card for work Authorization in US